

3-11-57
2-14-57

This New Shaped PARKER Safety Fountain Pen

Especially Designed for a Commencement Present or Birthday Gift

Price, \$12.50



Collapsible. Upper cut shows pen when closed; lower when open ready for writing. Covered with finest 18K plate. Its exclusive design as well as its beauty makes it an especially appropriate gift. Handsome case with each pen.

CARD

IMPORTANT

CARD

**SIREMPIE
AUTOMATICAMENTE**



PARKER FOUNTAINPEN

LA MIGLIOR STILOGRAFICA

CONCESSIONARI GENERALI Ing. E. WEBBER & C. MILANO V.le Ferrara, 24. Tel. 11/60

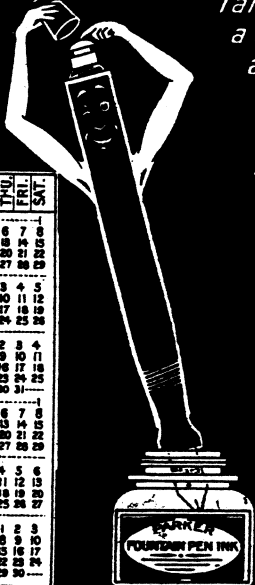
SAT 2

POST CARD
FROM ITALY

Easy to Fill

*I am Two Pens in one
a Self-Filler Pen
a Safety Pen*

*Press the
button and
fill myself
in 2
seconds*



PARKER
LUCKY CURVE

**SELF-FILLING SAFETY
FOUNTAIN PEN**

PLEASE SEND FOR ME AND GIVE ME A TRIAL
AND I WILL WORK FOR YOU AND FEED MYSELF.

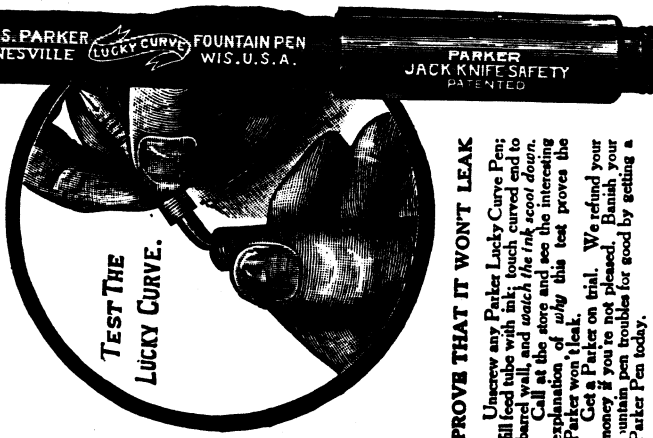
WAITING FOR YOU AT
THE PARKER PEN STORE
BROADWAY ENTRANCE
WOOLWORTH BUILDING.

1916	SUN.	MON.	TUE.	WED.	THU.	FRI.	SAT.
JUL	30	31	1	2	3	4	5
AUG	6	7	8	9	10	11	12
SEP	13	14	15	16	17	18	19
OCT	20	21	22	23	24	25	26
NOV	27	28	29	30	1	2	3
DEC	4	5	6	7	8	9	10

BLOTTER
BACKGROUND
IS BLUE & BLACK

**The New Parker
Jack Knife
Safety Pen**

CARRY the Parker Jack Knife Safety Pen in any pocket in any position— even upside down—and it refuses to leak. Carry it in your trousers pocket along with your jack knife and keys, and it's perfectly safe. The newest and handiest invention in fountain pens. Price \$2.50 and upwards.



PROVE THAT IT WON'T LEAK

Unscrew any Parker Lucky Curve Pen; fill feed tube with ink; touch curved end to bare wall, and watch the ink seep down. Call at the store and see the interesting explanation of why this test proves the Parker won't leak. Get Parker on trial. We refund your money if you're not pleased. Banish your fountain pen troubles for good by getting a Parker Pen today.

This set of electros furnished free of charge to any dealer who will use it in his local newspaper.

CARD

THE LUCKY CURVE AND SPRING LOCK "JOINTLESS" Geo. S. Parker Fountain Pen.

The Success of the Pen Age.

1901
No Screw to break.
No Nozzle to get "stuck."
No Joint to leak.
PERFECTION.



BLOTTER
BLACK ON PINK

A PLEASANT SURPRISE!

Read the contents of the little colored circular found in each Parker Pen box.

PERFECT PARKER PENS.

To those who have never owned a Fountain Pen, the "Parker" is a *delight*—to those who have tried others, it is *perfection*. First right in principle, then skillfully made to avoid the weak points found in other makes. Parker Pens seem to "go alone," so smooth and easy is the movement. * * * * *

THE PARKER PEN CO., Janesville, Wis.

Yes, the PARKER LUCKY CURVE Fountain Pen is a Really Good Pen.

FLOWS PERFECTLY,
HAS THE ANTI-BREAK CAP,
LUCKY CURVE FEED,
AND THE FAMOUS
SPRING LOCK.



Fancy Box Stationery.
Water Color Paints and Papers.

GO TO C. E. WASHBURN, 1414 Tower Ave.

LT. BLUE ON WHITE
BLOTTER

No. 1111

SMT 4

BACK SIDE
OF CARD
ON SMT 3

Why This Pen Won't Leak

Look at the feed tube of your fountain pen. If it's curved—like the Parker—the pen won't leak or sweat.

Ordinary fountain pens have straight feed tubes, in which ink stays even when pen is point up. Expanding air forces this ink out onto end of pen as soon as your body heats the pen.

The Parker Lucky Curve Feed Tube touches inside of barrel, causing Capillary Attraction. This draws all ink out of feed tube the instant you turn pen upright, and before expanding air ascends. That's why Parkers won't leak.

PARKER LUCKY CURVE FOUNTAIN PEN

Standard style, \$1.50 to \$250.00, according to size and ornamentation.

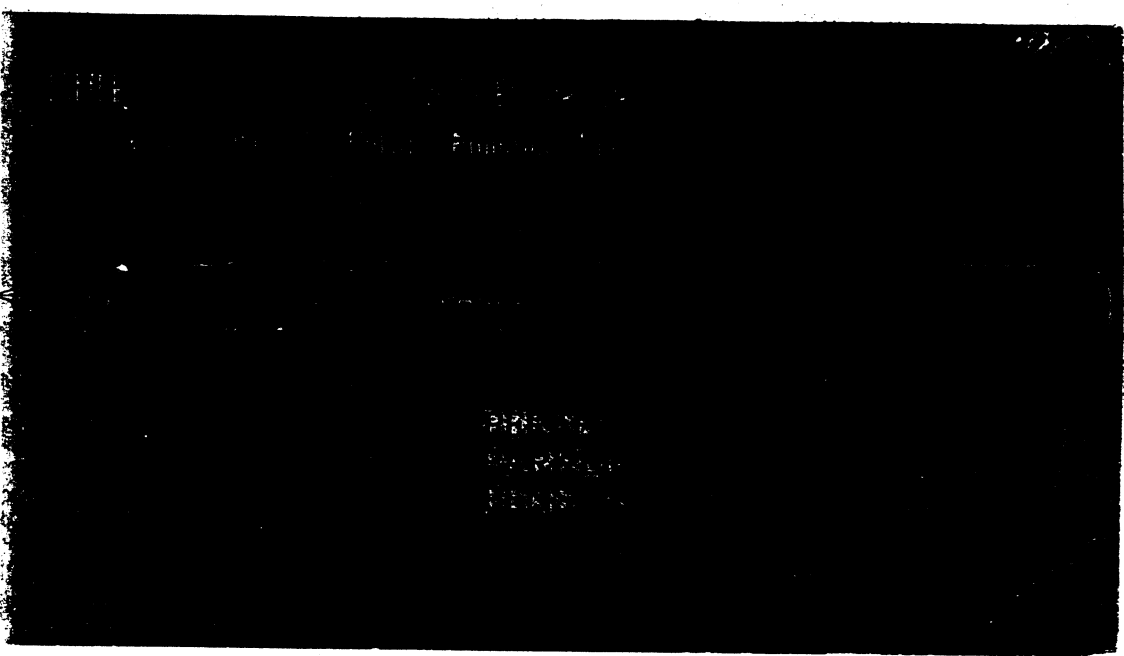
PARKER JACK KNIFE SAFETY PEN won't leak in any position—even upside down in trouser pocket. \$2.50 up.

The new Parker *Disappearing* Clip grips your pocket like a snapping turtle, but disappears into its shell when you write.

Get a Parker on trial. If you're not entirely satisfied, we will refund your cost quickly. So why delay? Have a leakless fountain pen in your pocket tomorrow, by getting a Parker today.




mm



BLOTTER
BLACK ON
BLUE BLOTTER

THE JOINTLESS, LUCKY CURVE GEO. S. PARKER FOUNTAIN PEN



THE SUCCESS OF THE PEN AGE.

Your Dealer



has them

in stock

There is nothing so pleasing, so appropriate or satisfactory for Holiday presents as—

- No Screw to break.
- No Joint to leak.
- No old fashioned Nozzle.
- PERFECTION.

PERFECT
PARKER
PENS.

To those who have never owned a Fountain Pen, the "Parker" is a *delight*—to those who have tried others, it is *perfection*. First right in principle, then skillfully made to avoid the weak points found in other makes. Parker Pens seem to "go alone," so smooth and easy is the movement.

THE PARKER PEN CO., Janesville, Wis.

BLOTTER
BLACK ON
LT YELLOW

1701
A DOLLAR AT DUNNING'S

SMT 5

will buy a pretty good Fountain Pen.

**PURCHASE A
PERFECT**

Will cost you nothing
to try one.

CARD

PEERLESS

Other pens at other
prices

**PARKER
PEN**

A POCKET LUXURY.

1901
The Jointless Lucky Curve Geo. S. Parker Fountain Pen



The **SUCCESS** of the **PEN AGE**

Do you want a really good Fountain Pen?

Then try the "LUCKY CURVE."

Your money back if you're not satisfied.

PARKER FEATURES:

LUCKY CURVE FEED

SPRING LOCK

"CAN'T-BREAK" CAP

THE PARKER PEN CO.,

JANESVILLE, WIS., U. S. A.

BLOTTER
BLACK ON YELLOW

157
SPECIAL FOUNTAIN PEN

BLOTTER
PEN AND
LINE ABOVE
"THE PARKER
PEN CO. ARE
IN GREEN
ALL OTHER
LETTERING IN
RED
BLUE BLOTTER

THE LUCKY CURVE AND SPRING LOCK "JOINTLESS"

Geo. S. Parker Fountain Pen.

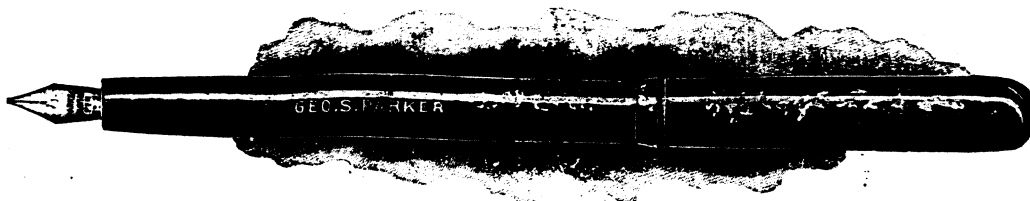
The Success of the Pen Age.

No Screw to break.
No Nozzle to get "stuck."
No Joint to leak.
PERFECTION.

1878

HT 6

Blotter



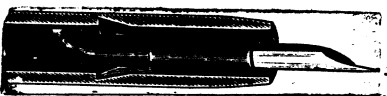
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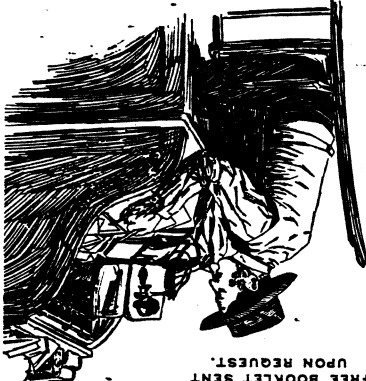
THE PARKER PEN CO., Janesville, Wis.

THE SPRING LOCK "JOINTLESS" IN POSITION SHOWING "LUCKY CURVE."



PARKER PEN CO.,
90 MILL ST.,
JANESVILLE, WIS.

Are thoroughly appreciated by the busy man of business and all other users of fountain pens.
These are: **POINT 1.**—"JOINTLESS," a new and exclusive feature, which prevents broken nozzles, leaking, broken threads, too loose or too tight joints.
POINT 2.—"The "LUCKY CURVE" drains the feed joint while pen is in the pocket, insuring clean fingers and neatness in penmanship.
POINTS 3, 4, 5, 6, 7.—Simplicity—Durability—Economy—Superiority—Individuality
For sale by progressive dealers or mailed by addressing
PARKER PEN CO.,
90 MILL ST.,
JANESVILLE, WIS.



Blotter
Black on white

Parker Pen Points

FREE BOOKLET SENT UPON REQUEST.

14金ペン付各種

万年筆定價表

一	モツテルド軸	定價	金參圓五拾錢
一	彫軸	全	金四圓五拾錢
一	全大形	全	金五圓
一	金卷	全	金七圓
一	檢温器入り	全	金拾圓
一	赤黒兩用	全	金拾圓
一	青貝金卷	全	金拾圓
一	銀フリグリ大	全	金拾圓
一	右ハ撮モ實用ニ適スル精良品ニテイ	全	金拾圓
一	シキノ出下合ニ普ク注意セル品ニ御	全	金拾圓

大日本特約輸入元

熊本市洗馬橋西詰

文林堂本店

全市上通三丁目

支店

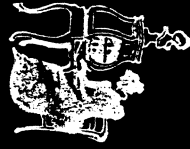
CARD

1878

5477

CARD

There is a difference in Fountain Pens



The "Parker" is the only pen with no joint. It is the only pen with the "Lucky Curve." The "Lucky Curve" prevents blots on your paper avoids soiled fingers. These are the principal features that make

The JOINTLESS Lucky Curve Geo. S. Parker Fountain Pen



what it is today the Success of the Pen Age.

Don't be induced to buy a "just as good" from somebody who wants to make an extra profit at your expense. Investigate. We're anxious to show you the difference. Parker Pens cost no more than inferior pens

EDWARD KNOWLES

Exclusive Alameda Agent

1915 SANTA CLARA AVE., cor. Chestnut St.
PHONE GRAND 831. Alameda, Cal.

The
HOME FOLKS
LIKE YOUR LETTERS
so write them
with a
PARKER
PEN

W. dete

CARD

old "Lucky Curve" W. dete Special Inducement to the Retailer.

The GEO. S. PARKER FOUNTAIN PEN, With Finest 14k Gold Pen
(With the Wonderful Curved Tubular Feed.)



There is no Article so Useful and Handy as a First Class Fountain Pen. See Our Offer Below

OPEN FOR A LIMITED TIME ONLY. SAVE YOUR CERTIFICATES.

COMING IN EVERY 8 DOZEN CASE.--ONE IN EACH BOX.

Eagle Nickel High Test Canned Potash

On sending us Five of these Certificates with your name and address, we will mail you free of charge the above
BEAUTIFUL GOLD FOUNTAIN PEN AND HOLDER.

Eagle Nickel Potash is for sale by nearly every Wholesale Grocer and Druggist in the United States. If your jobber does not carry same in stock, we will supply you direct. Warranted to give the best of satisfaction or can be held subject to our order. Include a trial lot when sending in your next order to your jobber.

This Card to be returned with your Certificates. Respectfully, **EAGLE LYE WORKS, Milwaukee, Wis.**
ESTABLISHED 1870.

CARD

SHT 8

Handwritten notes:
~~1/2~~
~~Frankfort~~
~~W. E. Alderman~~

FRONT SIDE
OF POST
CARDS ON
SHT 9



THIS SIDE IS FOR THE ADDRESS ONLY

United States America

POSTAL CARD - ONE CENT

REPUBLICA MEXICANA

TARJETA POSTAL



Handwritten address:
Parker Fountain Pen Co
Janesville Wis
Estados Unidos

DEBE ESCRIBIRSE LA DIRECCION

THIS SIDE IS FOR ADDRESS ONLY

United States America

POSTAL CARD ONE CENT

5HT 10

Blotter

1899		October		1899	
Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6
8	9	10	11	12	13
15	16	17	18	19	20
22	23	24	25	26	27
29	30	31	•	•	•

No Leaky Joint
No Threads to Break
No Nozzle to get Stuck



The JOINTLESS Lucky Curve Parker Fountain Pen



TO FILL

READY FOR USE

ANOTHER LARGE INVOICE OF PARKER PENS HAS ARRIVED

The **Lucky Curve** is a vital part of a fountain pen. It means that a fountain fitted with it is made scientifically correct, for it feeds the ink perfectly from the reservoir to the point of the pen. The Lucky Curve also takes care of the ink when the fountain is not in use, (as when carried in the pocket), as it prohibits the ink from getting over the side of the barrel to soil the fingers when the pen is next used. Buy a Lucky Curve Jointless and you buy a pen that is warranted to be perfect. Prices from \$2. up.

Edward Knowles Printer...Rubber Stamp Maker
1915 Santa Clara Avenue
ALAMEDA, CAL.



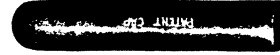
It's like Parker's Pens—the best on the market, and sold at an honest price. Good ink—that is ink without sediment, is absolutely necessary for fountain pens, and as we sell fountain pens it follows that we should sell an ink that we can honestly recommend to you. Parker's Ink is an excellent ink for fountain pens but it is equal to you. Parker's Ink is an excellent ink for ordinary dip pens.

If you do not already know the merits of Parker's Ink it will cost you only ten cents to try, or if you buy a Parker Jointless Pen from us you get a sample bottle free.

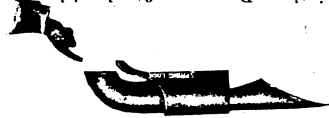
1899

DESIGNED AND PREPARED BY
LORD & THOMAS
NEWSPAPER AND MAGAZINE ADVERTISING
CHICAGO, ILL.

Warranted for one year
against splitting or breaking. Booklet for the asking.
Agents wanted where we have none.



Parker Jointless Pens now fitted with
NEW ANTI-BREAK CAP.



For sale by
6000 of the
best dealers.

NO THREADS
to unscrew or
break.
NO JOINTS
through which
the ink can
ooze to soil the
fingers.
PERFECTION.



about 1900

THINK IT OVER! If you can sell one, two or three
dozen **Geo. S. Parker Fountain Pens** before January 1, **YOU CAN DO IT**
1895, you will be money ahead.

If you will. Thousands of dollars are spent in advertising our goods. That helps the dealer. Two days later we will mail you full particulars.

Yours very truly,

P. B. SULLIVAN, Stationer, New Orleans, La.:
I have given your pens a pretty thorough test since receiving them, and believe that after fifteen years' experience in handling Fountain Pens, I have found yours the best yet made.

THE PARKER PEN CO.

CARD

W. F. PALMER, Pres.

C. BASSETT, V. Pres.

GEO. S. PARKER, Sec. & Treas.

The Parker Pen Co.,

MANUFACTURERS OF



The Geo. S. Parker Gold Fountain Pen.

AUTOMATIC FEED,



SIMPLE, PRACTICAL AND FULLY WARRANTED.

Represented by

JANESVILLE, WIS.



SEE THE WINNER AT

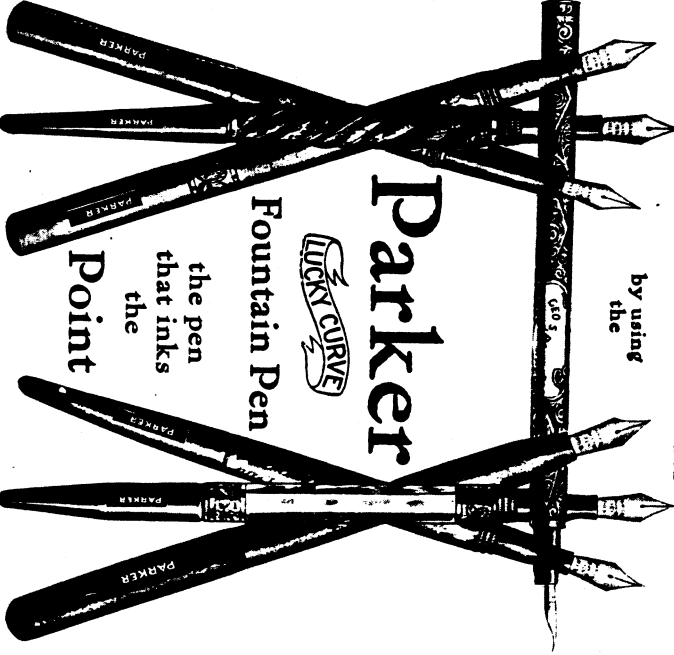
Guard Your Interests

by using
the

Parker

LUCKY CURVE
Fountain Pen

the pen
that inks
the
Point



THE PARKER PEN CO., JANESVILLE, WIS.

A Salesman's Creed

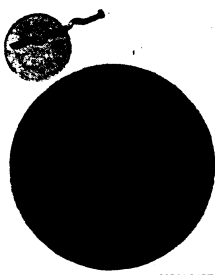
I BELIEVE in the goods I am selling, in the concern I am working for and in my ability to get results. I believe that honest goods can be sold to honest men by honest methods. I believe in working, not waiting, in laughing, not weeping, in boosting, not knocking, and in the pleasure of selling type. I believe that a man gets what he goes after, and that one order to-day is worth two orders to-morrow, and that no man is down and out until he has lost faith in himself. I believe in to-day and the work I am doing, in to-morrow and the work I hope to do and in the sure reward which the future holds. I believe in courtesy, in kindness, in generosity, in good cheer, in friendship and honest competition. I believe there is an order somewhere for every man who is ready to take one. I believe I'm ready and ready right now.



Moire Pen, \$3.50
Moire Pencil, \$3.25
 Colors—Naples
 Blue, Mauve, Coral,
 Beige Gray, Magenta,
 Apple Green.



Parker
Frictionless
Touch



Parker

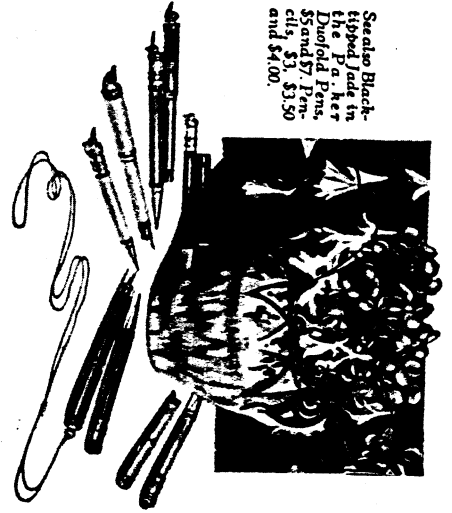
Moire Pens & Pencils
 IN PASTEL SHADES

*Matched
Moire Pens
& Pencils*
 \$6.75 the Set

New streamlined shape. Pens
 in one—Add the taper for pencil. Add
 the cap with clip for pocket. Dainty
 pastel tints that blend with moderne
 color harmonies in gown or boudoir.



See also Black-
 tipped Jade in
 the Parker
 Duofold Pens,
 \$5 and \$7. Pen-
 cils, \$3, \$3.50
 and \$4.00.



*Parker
Pastels*

Slender Pens and Pencils that fit slim femi-
 nine fingers. Your choice of Black-tipped
 Magenta, Mauve, Coral, Beige, Gray or
 Naples Blue. Pens, \$3.50. Pencils, \$3.00.
 Pastel Duette Sets, Pen and Pencil, com-
 plete with Gift Box, only \$6.50. Cord 50c
 extra. A full assortment now on display.

1927

Per riempire basta premere
 una sola volta il bottone.

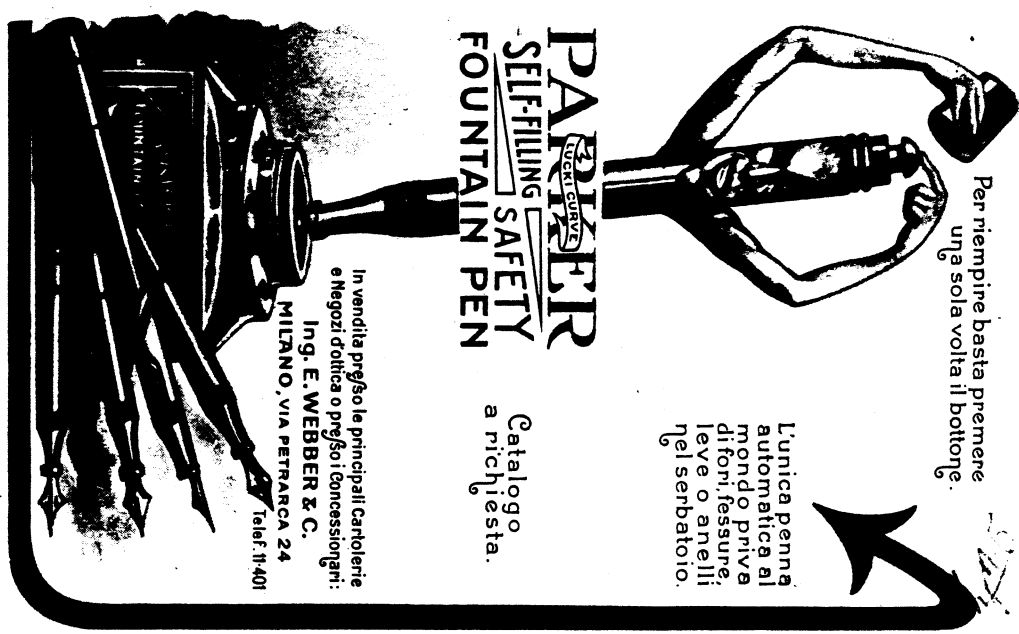
L'unica penna
 automatica al
 mondo priva
 di fori, fessure,
 leve o anelli
 nel serbatoio.

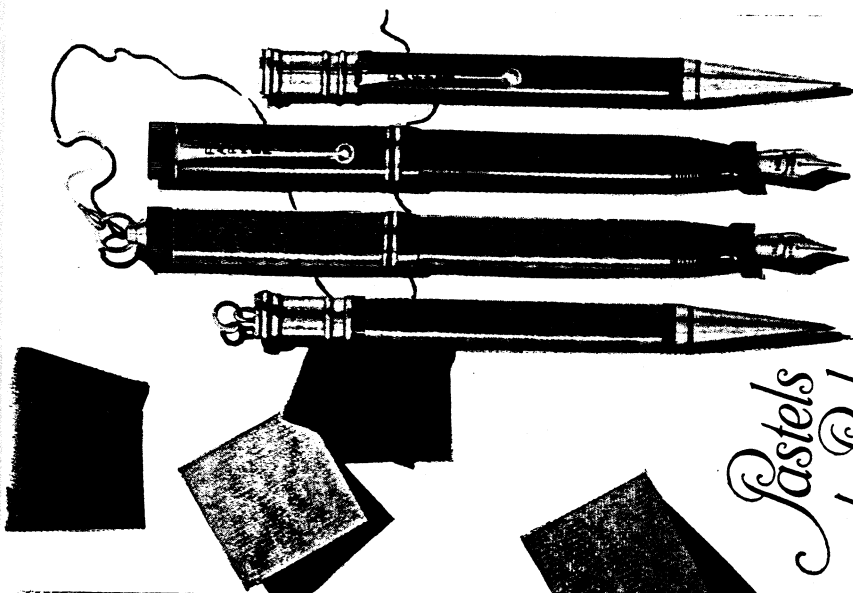


PARKER
 SELF-FILLING SAFETY
 FOUNTAIN PEN

Catalogo
 a richiesta.

In vendita presso le principali cartolerie
 e Negozi d'ottica o presso i concessionari:
 Ing. E. WEBBER & C.
 MILANO, VIA PETRARCA 24
 Telef. n. 401

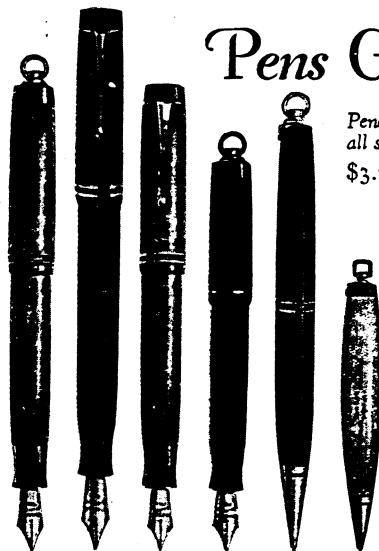




Pastels
by Parker

Petite Pens and Pencils in 6 alluring color combinations — with a new moire pattern that tasteful women adore. Parker quality throughout, including Non-Breakable Permalite Barrels. Pens \$3.50; Pencils \$3; Set \$6.50, in handsome gift box.

W. C. TIMBLIN
Port Clinton, Ohio



Pens Guaranteed For Life....

Pencils to match in all sizes and colors. \$3.25 to \$5.00

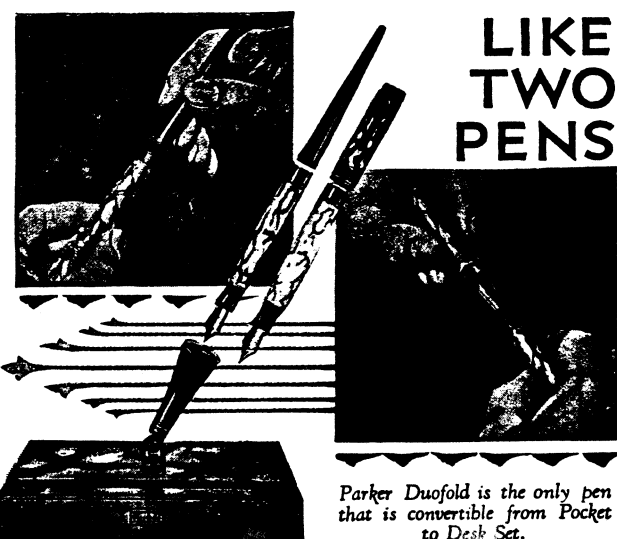
Parker Duofold Pens are Guaranteed for Life! This smart, perfectly poised streamlined shape feels "at home" in the hand and writes with Parker Pressureless Touch.

Parker Duofold

\$5 • \$7 • \$10



Parker Pressureless Touch



LIKE TWO PENS

...for the Price of One...

If you buy or now own a Parker Duofold Pen, you can have a Desk Set without buying a second pen. Buying a Base completes the set for we include a free tapered tip with that.

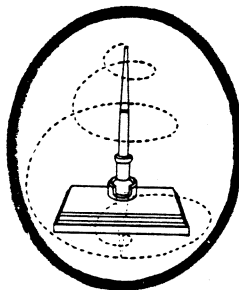
Parker Duofold

PENS GUARANTEED FOR LIFE

Parker Duofold is the only pen that is convertible from Pocket to Desk Set.

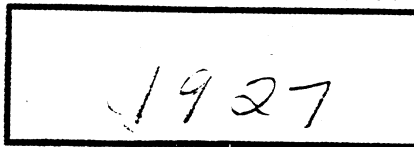
Desk Pens That Write Without Dipping

Here in Parker Desk Sets, are pens that require no dipping. For they hold their own ink—with points ever moist in an air-tight receptacle. These points are guaranteed 25 years for mechanical perfection and for wear in the Parker Duofold. And all Parker Pen Barrels are now made of Non-Breakable Permanite instead of rubber as formerly. See them in handsome Desk Bases of Black Glass, Crystal, Silver, Gold or Marble. An almost endless variety, \$7.50 to \$35.



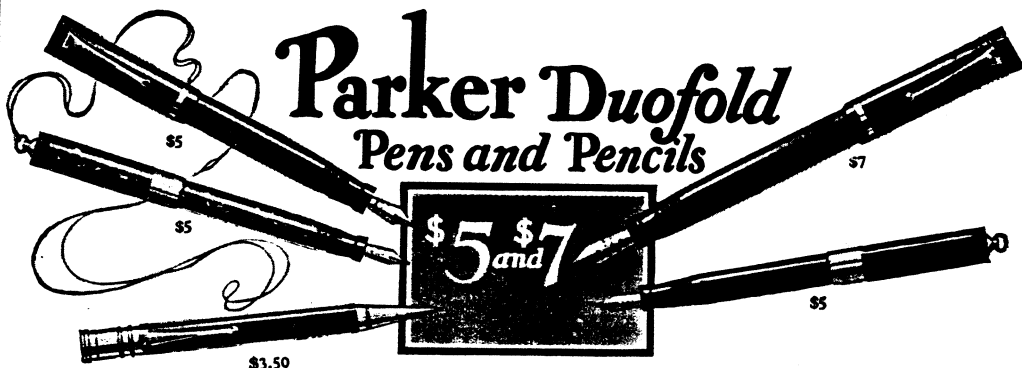
Ball-and-Socket Action permits Pens to move in ALL directions and lie level without drying.

Parker Desk Sets



This Parker Desk Set, complete with Gift Box, \$35.00

Parker Duofold Pens and Pencils

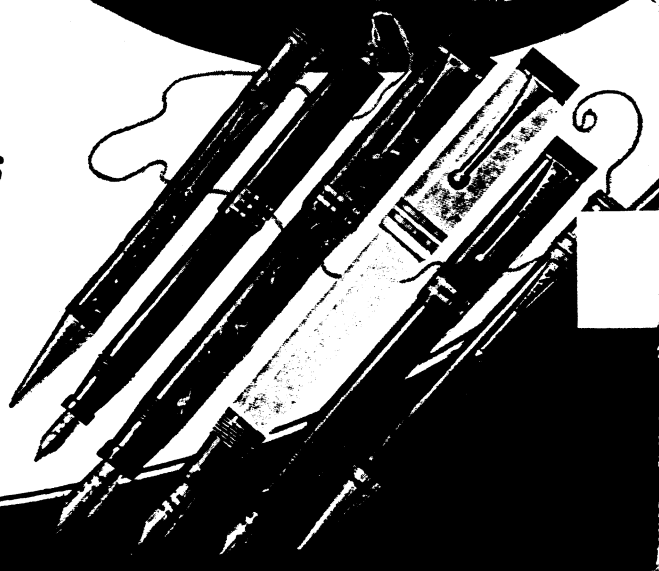


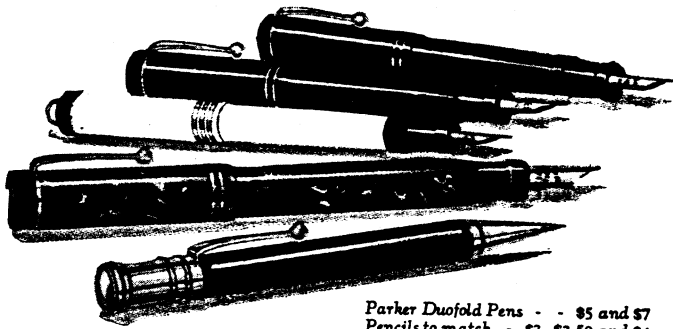
Take your choice of three alluring color combinations—Rich Black and Gold, Black-tipped Jade and Black-tipped Lacquer-red. The pens shown here come in all these colors and in three sizes. Over-size, \$7; Parker Duofold Jr. or Lady size, \$5. All have Non-breakable Permanite barrels and points guaranteed 25 years, not only for mechanical perfection but for wear—Extra Fine, Fine, Medium, Broad, Stub and Oblique. Parker Duofold Pencils to match, \$3, \$3.50 and \$4, according to size. Cord 50c extra.

Parker Duofold Pens and Pencils

We invite you to come to our pen counter and learn how the new model Parker Duofold Pen makes possible writing without effort—via Pressureless Touch.

6 Points—5 flashing colors to choose from. And 3 sizes—Over-size, \$7; Duofold Jr., \$5; Lady Duofold, \$5. Pencils to match, \$3, \$3.50 and \$4.





Parker Duofold Pens - - \$5 and \$7
Pencils to match - \$3, \$3.50 and \$4

Five Flashing Colors

Never before have modern style and efficiency been so combined in a fountain pen as in the new model Parker Duofolds.

Non-Breakable Permanent Barrels and Points that write with Pressureless Touch—no end writing fatigue.

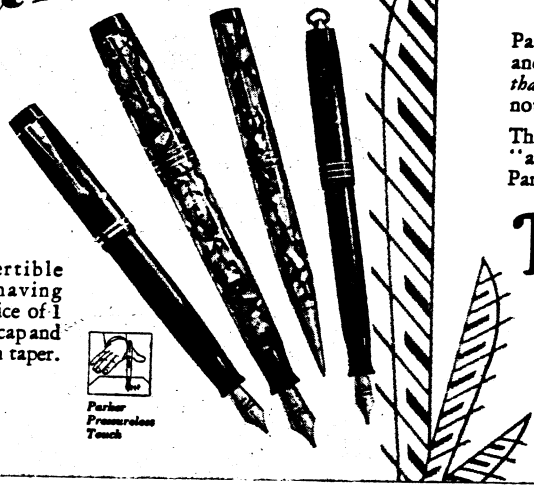
Come in and choose your favor in color, size and point.

V. C. TIMBLIN
Port Clinton, Ohio

Parker Duofold

Pens & Pencils

PENS Guaranteed for Life



Parker's new streamlined Duofold Pens—and Pencils to match—set lower in the pocket than others because the clip starts at the top, not halfway down the cap.

This smart, perfectly poised shape feels "at home" in the hand—writes with Parker Pressureless Touch.

Parker Duofold \$5
\$7
\$10

Parker's Convertible feature is like having 2 Pens for the price of 1—for pocket with cap and clip, for desk with taper.

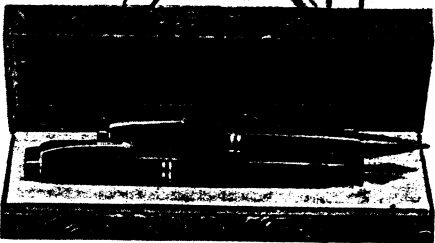


Parker Pressureless Touch

Parker's streamlined Duofold, Sr. Pen and Pencil Set

Here's Parker's new streamlined Pen—sets low in the pocket—guaranteed for life.

Like 2 Pens for the price of one Convertible for pocket—for desk. Also a streamlined Pencil to match. BOTH for the price of some pens.



at
\$ **11.25**

Parker Duofold
PEN GUARANTEED FOR LIFE



Parker Pressureless Touch

Junior Pen and Pencil... \$ **8.75**

Other Parker Sets, \$8.25 to \$15.00. Gift Box included. Pens \$5, \$7, \$10. Pencils \$2.50 to \$5.